

Diamond Auto Policyholder Marketing Materials Are Now Available



Policyholder marketing materials for Frankenmuth Insurance's new Diamond Auto Premier and Diamond Auto Standard are now available on the Agency Marketing Platform (AMP).

Diamond Auto Premier and Diamond Auto Standard offers two levels of coverage for your customers to choose from to align with their specific commercial auto needs. Both products include 50 commonly requested enhancements that broaden protection and increase limits for important liability and physical damage coverages.

To access agent and policyholder Diamond Auto Premier and Diamond Auto Standard marketing materials, go to [iBIS Agency Services](#) > Resources > Marketing > Agency Marketing Platform (AMP). Once you are in the system, you can search "Diamond Auto" under the Search Materials section on the homepage and access all available materials.

If you have questions about these new coverages, please contact your field manager.