

Deadline Extended! Cooperative Advertising Opportunity with the American Cancer Society



RETURNING CO-OP OPPORTUNITY!

Sponsor the American Cancer Society

Don't miss out! Frankenmuth Insurance invites you to participate in a cooperative advertising opportunity to support the American Cancer Society and its movement, Making Strides Against Breast Cancer. This annual campaign unites communities, companies, and individuals nationwide in the fight to end breast cancer. [Click here to view the informational flyer.](#)

[Click here](#) to get a glimpse into what a Making Strides Against Breast Cancer event looks like.

As a cooperative advertising participant, you can support this worthy cause by selecting from two sponsorship opportunities at your event location of choice, and Frankenmuth Insurance will reimburse your agency 50% of the selected sponsorship level.

To see available event locations, [click here](#).

To maximize our support of this year's campaign, the Frankenmuth Insurance Charitable Foundation will make a \$500 or \$750 contribution on behalf of the first ten participating agencies to the American Cancer Society to support breast cancer research nationally, depending on the sponsorship level selected.

Don't wait! To participate, log on to the Agency Marketing Platform (AMP), select Co-op from the blue navigation bar, and find the American Cancer Society sign-up form in Quick Links on the left. Complete the form by June 29, 2023, and we will do the rest.

If you have any questions, please email marketing@fmins.com.