

Cooperative Advertising Opportunity: Local Youth Sports Advertising



A new year means new cooperative advertising opportunities! Frankenmuth Insurance is pleased to announce a new cooperative advertising opportunity designed to help agencies advertise where families spend most of their spring and summer nights: the baseball, softball, or soccer fields.

For this opportunity, a 4-by-6-foot banner will be placed at a local sports field based on the ZIP code you provide. Frankenmuth Insurance will reimburse 60% of your advertising spend. Also, by participating, a portion of the campaign dollars will go back to your local sports league. It's a win-win!

[Click here to see details of this opportunity.](#)

Ready to get started? Log in to the [Agency Marketing Platform \(AMP\)](#), select Co-op, and find the Youth Sports Co-op Opportunity sign up form in Quick Links on the left side along with a pop-up when you log in. Complete the form, select your preferred banner design, out of our six options, and we will do the rest. After your selections are complete, we will provide you with field locations for consideration (if inventory is available in your area) and your banner design. The cooperative campaign will run during the spring or summer seasons.

If you have any questions, please email us at marketing@fmins.com.