

Cooperative Advertising Opportunities with the University of Alabama or Troy University



Calling all college sports fans! Your agency is invited to participate in game day advertising with the University of Alabama or Troy University. This opportunity will support the university's football season and potentially reach thousands of prospective clients across Alabama.

Click the links below to learn more about this opportunity, associated costs, and co-op reimbursements.

- [University of Alabama](#)
- [Troy University](#)

Don't delay! Participation is on a first-come, first-served basis. To participate in this opportunity, please log in to the Agency Marketing Platform (AMP) through [iBIS Agency Services](#). Select Co-op from the blue navigation bar and find the Alabama Game Day Advertising and Troy Game Day Advertising sign-up form in Quick Links on the left side. Complete the form, attach your logo, and we will do the rest. Sign-up ends July 21, 2023.

We are looking forward to an exciting sports season with shared brand exposure!

If you have any questions, please email marketing@fmins.com.