

Check Out Our New Website!

Frankenmuth Insurance is excited to announce the launch of its new website. While the address remains the same (fminsdev.wpengine.com), you'll notice the site looks quite different from our old one! In fact, we've completely redesigned the consumer facing areas of our website to give site visitors the information they need about Frankenmuth Insurance while providing strong calls to action to find YOU — our Agency Partner.

Once you visit the site, you'll see the new website was designed to appeal to both current and prospective policyholders. Both groups can view our new brand video right on the homepage; visit pages that provide clear, conversational explanations of our products and services; or check out the new consumer blog, which covers insurance topics that are on the minds of consumers. Current policyholders can log in to policyholder services via the Customers tab or easy-to-find links at the top of the page. To ensure a smooth transition, a temporary pop-up message will guide first-time site visitors to the necessary areas of site where they can log in or find information.

Please note your experience on the website will not change – the secure pages within iBIS and agency services remain the same. We kept our focus on the consumer-facing pages that do not require a log in. We do encourage you to visit the site and check out the consumer blog, which can serve as a great shareable resource for your own website or social media pages.

Frankly, we can't wait to hear what you think of the new website! Let us know at marketing@fmins.com.

If you have any questions or need any assistance, please don't hesitate to contact eBusiness Support at (800) 234-1133 extension 3000 or send us an email at agencyservices@fmins.com.