

Check Out Our Diamond Advantage Materials Available for Print on Demand

As part of our new systems launch, we're pleased to also offer new products and enhanced services for Commercial Lines in your state to meet future market needs and support mutual growth opportunities.

By now, hopefully you and your staff have visited our new Print on Demand (POD) site for marketing materials, accessible from iBIS via the Marketing tab under Resources. We encourage you to check out the following policyholder brochures designed to assist you in the sales process and help customers understand the benefits of our Diamond Advantage Market Segment Series:

- Auto Service
- Janitorial
- Landscapers
- Pet Services
- Plumbing & HVAC
- Self-Storage
- Supermarkets

These marketing materials are available under the Policyholder Materials section of the POD site. In addition, policyholder brochures can be customized with your agency logo and contact information to aid in the presentation of these products to customers. You can also download PDFs of the sell sheet series to educate your staff on the benefits of these new and enhanced products.

As a reminder, Frankenmuth Insurance will continue to provide the first 50 prints of each brochure at no cost to your agency. Plus, all agencies also receive free shipping on all orders.

To help you and your staff get the most out of our POD site, we've developed step-by-step instructions for placing an order on the site. To access these materials, click the links below. You may also download these resources from the home page of the POD site.

- [Print on Demand Guide](#)
- [Print on Demand – Frequently Asked Questions](#)

We believe these enhancements will make it even easier to do business with FI and better position both your agency and our products. Should you or your staff have any questions, please feel free to contact your field manager or send an email to Kellen Bickel at kellen.bickel@fmins.com.