

AMP Shortcut Now Available in iBIS Agency Services

To save you some clicks, we have now made it more convenient to access the Agency Marketing Platform (AMP) from the iBIS Agency Services homepage. A new AMP tile is now featured on the left-hand side of the screen, and it still remains accessible from the Resources>Marketing tab.

The screenshot displays the iBIS Agency Services homepage. At the top, the Frankenmuth Insurance logo is on the left, and navigation links for Home, Contact Us, FAQs, and Logout are on the right. Below this is a horizontal menu with tabs for iBIS Home, Services, Reports, Resources, and Administration. The main heading is "iBIS Agency Services" with a dropdown menu for "Agency: Internal Testing". On the left sidebar, there are links for Search History, Favorites, Automation Support (1.800.234.1133 x 3000, Email us), GO GREEN with e-Delivery (Click here), and AMP! Agency Marketing Platform (Explore now). The main content area features a Quick Search section with a search bar and a magnifying glass icon. To the right is a Highlights section with an image of hands holding a tablet and a red banner for AMP! that says "Visit the new AMP website — the Agency Marketing Platform" with an Explore now button. Below this is an Information Center section with an Upcoming Event: "iBIS Monthly Training - General Website Overview" with details: Location: Online, Date: 7/11/2023, Time: 09:30AM - 10:00AM EST. The footer contains links for Company Privacy Notice, Website Privacy Policy, Terms of Use, and Do Not Call Policy, along with the copyright notice "Copyright Frankenmuth Insurance | 2011".

As a reminder, AMP houses agent sell sheets, policyholder overview materials, and co-brandable cooperative advertising materials, like billboards and social media posts. You can manage your co-op budget and request projects through the platform as well.

If you need help navigating AMP, please reach out to us at marketing@fmins.com.