

Agency Staffing and Development Course Returns October 5



Grow and shape your team with the Agency Academy's Agency Staffing and Development course.

Finding and maintaining the best employees is instrumental in upholding the service and support of your customers. Our Agency Staffing and Development course focuses on working with agency leaders to refine their entire staffing process. This class takes agency leadership through determining their staffing vision, performing a needs assessment, interviewing, hiring, and developing employees.

As a result of participation in the course, participants will be able to:

- Identify their agency staffing vision
- Develop custom job descriptions
- Find recruiting resources
- Select and ask appropriate interview questions
- Establish an employee onboarding plan

This course is recommended for agency leaders, new and tenured. **Continuing education credits are not available for this session.**

Thursday, October 5, 2023 | 9 a.m. - 5 p.m. EST (lunch provided)

Frankenmuth Insurance, 1 Mutual Avenue, Frankenmuth, Michigan

The deadline to register is September 21, 2023.

Please plan to join us! Spots are limited, and this course fills quickly, so don't hesitate to register. Email agencyacademy@fmins.com to register.

The Agency Academy offers learning and development opportunities that aim to support your agency in the sales process, strengthen client relationships, and improve customer satisfaction.