4 compelling reasons to work in the insurance industry.

Let's say you're searching for your dream job and someone asked, "Why not work in the insurance industry?" Would it have been a career you considered, or a career that caught you by surprise?

While the insurance industry is often unintentionally overlooked, it has some awesome appeals.

Why work in insurance? Here are a few reasons you might want to consider:

1. **Variety** – Believe it or not, the insurance industry isn't all agents, brokers and claims. There are jobs down all kinds of career paths, like accounting, appraising, marketing and underwriting. You could even work in IT, operations, customer service, fraud investigation or human resources. Do a quick search and you'll find there are careers for all people, with all skillsets.
2. **Stability** – In the U.S., insurance has been around since the middle of the 18th century, and it always will be. As long as there are homes, cars and businesses, there will be a need for the protection it provides. When it comes down to it, people just can't take major risks without it, and businesses can't even open their doors.
3. **Opportunity** – In our country alone, the insurance industry employs more than 2.3 million people, according to The Institutes (a risk and insurance knowledge group). To put that into perspective, that's 115 times the number of jobs provided by Google, Facebook, Apple, Twitter and Yahoo combined. However, there are plenty of insurance professionals who are ready to retire, plus plenty who have already. With an aging workforce, hundreds of thousands of jobs will open in the next few years – giving people serious opportunities to start their journey and succeed in an insurance career.

4. **Congeniality** – Striving to find a career that lets you help people? A career that truly makes a difference in people's lives? In the insurance industry, every day is about taking care of others on their worst days. You're constantly giving people the support they need to fearlessly move forward.

Not only is the insurance industry rich with **variety**, **stability**, **opportunity** and **congeniality** … it's literally everywhere. Which means you could work almost anywhere. Plus, you couldn't help but become an expert on all things insurance – giving you knowledge that would be truly helpful to you, and of course, everyone in your inner circle.

The best part? If you have a passion for problem-solving, a supportive spirit and you're a total team player, you just might find the greatest career you never knew you wanted. So, what are you waiting for? Hear what our team has to say about insurance, culture and community … then start your search.