

2023 Agency of the Year and Life Agency of the Year Named



Frankenmuth Insurance is pleased to announce its 2023 Agency of the Year and Life Agency of the Year.

The 2023 Agency of the Year is:

RSS Insurance (Tennessee)

The Agency of the Year award is presented annually to the agency with the top overall performance company-wide in profitability, growth, and policy retention. RSS Insurance has partnered with Frankenmuth Insurance since 2005 and is recognized as one of our Preferred Plus agency partners. Additionally, RSS Insurance was named Diamond Achiever for Tennessee in 2013, 2022, and 2023. This annual award recognizes the agency with the top overall state-level performance.

The 2023 Life Agency of the Year is:

Smith & Eddy Insurance, Inc. (Michigan)

The Life Agency of the Year award recognizes the company's top-performing agency for life insurance production. Smith & Eddy Insurance has been appointed with Frankenmuth Insurance since 1980 and is recognized as one of our Preferred Plus agency partners. Smith & Eddy Insurance was recognized as the Life Diamond Achiever for Michigan Life in 2019 and 2020.

We are pleased to work with an exceptional group of independent agency partners to provide insurance protection to their clients. To find one of our local, independent agents near you, visit fmins.com/agentsearch.